

PSO's Innovation Tribe ("PIT") Sub-committee Charter

INTRODUCTION

The Perth Symphony Orchestra ("PSO") has established a small group of PSO staff and unpaid external volunteers which seeks to advise the PSO on innovations, innovative ideas and the best use of new technologies. This group is called "PIT", which stands for 'PSO's Innovation Tribe'.

OBJECTIVES

The objective of PIT is to advise PSO on the following:

- to analyse and provide feedback on PSO's traditional and digital marketing methods;
- to scan the environment to bring the most relevant innovative ideas to the PSO which will best allow the organisation to meet its goals;
- to provide support and encouragement to PSO management in their use of innovation, innovative ideas and new technologies
- to be an advocate for the PSO brand
- assist the PSO in its main endeavours, business and goals

COMPOSITION

Members of the PIT group will comprise two or three PSO staff which will include the PSO Director, PSO Admin Coordinator and another full-time member (such as GM) as required by the PSO Director.

Four or five external experts, as invited by the PSO Director, who each have relevant digital marketing and innovation experience in various industries.

The PSO Director will ask one of the external experts to Chair the PIT Meetings.

The external members of PIT Group are unpaid, as they comprise of volunteers, but, will be provided free double (2) tickets to all PSO-owned events, and be encouraged to attend as many of these events as practical.

TERMS OF APPOINTMENT

The terms of appointment are as follows:

- The terms of participants shall be for one year. Consecutive terms shall be encouraged.
- Members shall give notice in writing to the PSO Director should they wish to leave the group.
- The PSO Director and PIT members may discuss composition of the group, and, at any time, may seek additional member(s).

MEETINGS

The PIT Group shall meet three or four times a year, as called by the PSO Director or Chair.

A Quorum shall be more than half the members.

Minutes of each meeting shall be taken, and, once approved, made available to all members and the PSO Board.

Members of the PSO PIT Group to be acknowledged on the PSO website

DISSOLUTION OF GROUP

If the PSO Director so feels, the PIT Group can be dissolved at any time.